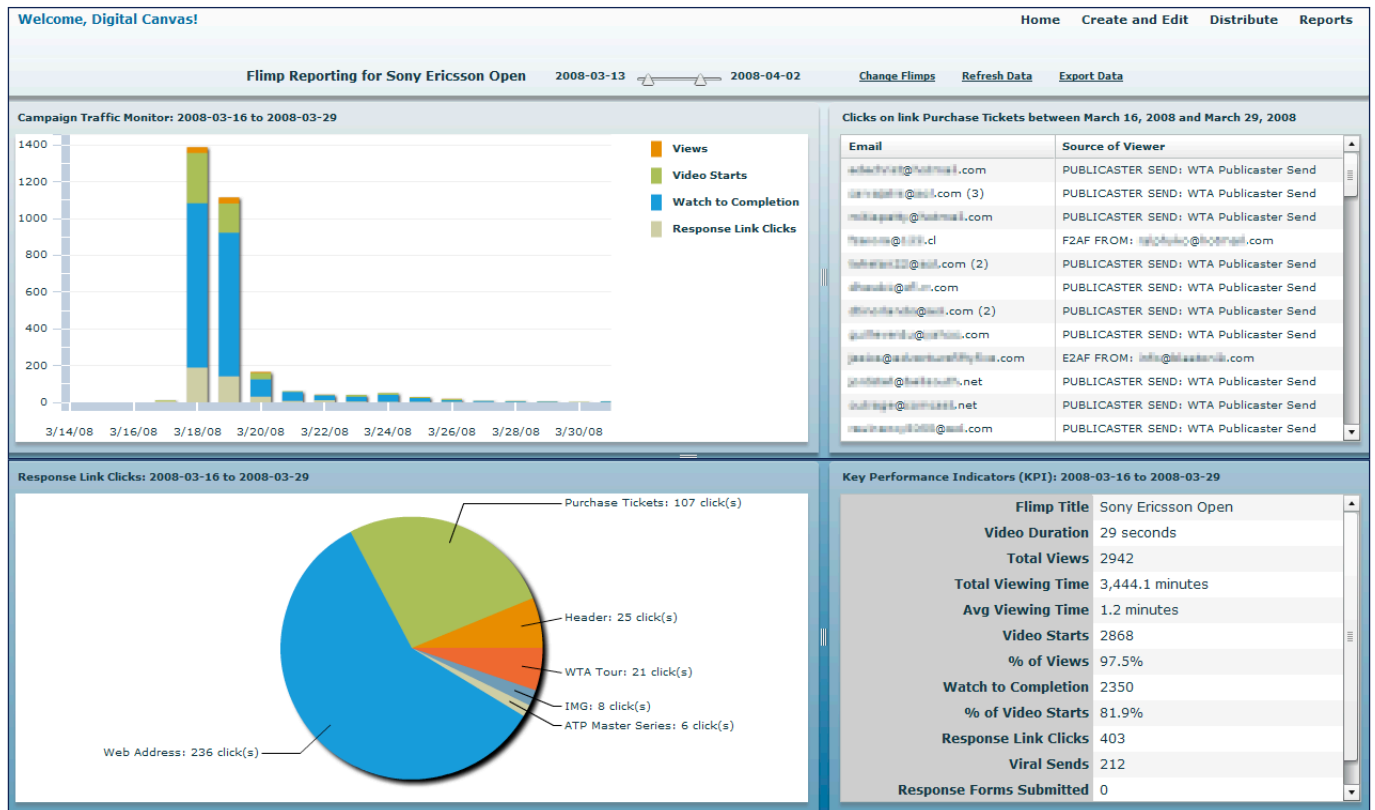


Campaign Activity Reporting Dashboard

The Campaign Reporting Dashboard reports both summary and individual viewer engagement, response and viral activity over time for each Flimp Video Message or Landing Page hosted within a Flimp Account. The analytics data is displayed in real time. Within the Dashboard, users can define reporting date ranges, and drill down from summary to individual viewer data and export all available viewer data. Key Performance Indicators are displayed showing important campaign performance results in a clear summary format.

Click to Watch Flimp Analytics Video:



Viral Video Activity Reporting

In addition to viewer and campaign reporting, Flimp Video Landing Pages track and report viral video forwarding activity by viewer, including sender and recipient email address, time and date of the send and available messages.

Viral Activity

Viral sends from this flimp are shown here.

Sender	Recipient	Message	Sent Date
E2AF FROM: [redacted]@flimp.com	[redacted]@arden.com	are u reddy for some tennis, chiquita	2008-03-18 5:54 PM
F2AF FROM: [redacted]@flimp.com	[redacted]@flimp.com	any word on tickets or your reservations? am really looking forward to our time relaxing. xoxo	2008-03-18 5:32 PM
E2AF FROM: [redacted]@flimp.com	[redacted]@flimp.com	Yoo hoo tennis is here....	2008-03-19 8:44 AM
F2AF FROM: [redacted]@flimp.com	[redacted]@flimp.com	Ya empieza el Abierto de Key Biscaine HABLE KDT!!!!	2008-03-18 7:03 PM
E2AF FROM: [redacted]@flimp.com	[redacted]@flimp.com	We're going to have such a great day!! Can't wait!!!	2008-03-19 7:15 AM
E2AF FROM: [redacted]@flimp.com	[redacted]@flimp.com	We'll see Federer! yes, you can get the tickets	2008-03-18 11:27 PM
E2AF FROM: [redacted]@flimp.com	[redacted]@flimp.com	We'll be there soon!	2008-03-20 8:25 PM
E2AF FROM: [redacted]@flimp.com	[redacted]@flimp.com	We'll be there soon!	2008-03-20 8:25 PM
E2AF FROM: [redacted]@flimp.com	[redacted]@flimp.com	We'll be seeing you there soon!!!	2008-03-18 9:48 PM

F2AF = Forward to a Friend; E2AF = Email to a Friend

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